

Directors' Role in Family Businesses

STRATEGY | GOVERNANCE | SUCCESSION

VENUE Hilton Hotel, Nairobi

CHARGES KSh30,000+VAT = Ksh34,800.00 per person

HIGHLIGHTS

- ✓ **Purpose of Board of Directors:** They are NOT employees; they are the employers! Setting strategic direction.
- ✓ **Types of boards of directors in family businesses:** Paper boards; Advisory boards; Fully professional boards
- ✓ **Selecting members to the board:** Factors to consider; Executive and non-executive members; External / Independent members
- ✓ **Corporate governance in family businesses:** Evolution of the family business; Structured governance institutions; Roles of family members in governance
- ✓ **Succession planning in family businesses:** Preparing the business for succession – choosing the right organisational structure; Types of succession – ownership or management or strategic; Management succession in family business

DATES

31 JUL

30 OCT

To book you place[s], please contact:



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